

# Andrew (Drew) Schmidt

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## Summary

-Well-versed Artist with over 20 years of experience ranging from; design-concept to install, logos, marketing campaigns, digital/print assets, large-scale theming and sculptural elements, environmental design and signages, car wraps, t-shirt designs and screen printing, pre-press outputs, mural work, and web/mobile design. - Over 8 years management experience; Art Director, GM, plant, foreman, and production. - Three years of substitute teaching.

## Skills

- design
- art director
- adobe software
- instructor
- management

## Work Experience

### production manager

trending now promotions  
waunakee,  
March, 2025 - April, 2025

- Set and monitor product standards, examining samples of raw products or directing testing during processing, to ensure finished products are of prescribed quality.
- Direct or coordinate production, processing, distribution, or marketing activities of industrial organizations.
- Review processing schedules or production orders to make decisions concerning inventory requirements, staffing requirements, work procedures, or duty assignments, considering budgetary limitations and time constraints.
- Review operations and confer with technical or administrative staff to resolve production or processing problems.
- Develop or implement production tracking or quality control systems, analyzing production, quality control, maintenance, or other operational reports to detect production problems.
- Prepare and maintain production reports or personnel records.
- Initiate or coordinate inventory or cost control programs.
- Coordinate or recommend procedures for facility or equipment maintenance or modification, including the replacement of machines.
- Implement operational and emergency procedures.
- Maintain records to demonstrate compliance with safety and environmental laws, regulations, or policies.
- Optimize operational costs and productivity consistent with safety and environmental rules and regulations.
- Prepare reports on operations and system productivity or efficiency.
- Supervise subordinate employees.

### graphic artist

eggert's imprints  
columbus,  
May, 2025 - December, 2026

- Determine size and arrangement of illustrative material and copy, and select style and size of type.
- Confer with clients to discuss and determine layout design.
- Create designs, concepts, and sample layouts, based on knowledge of layout principles and esthetic design concepts.
- Develop graphics and layouts for product illustrations, company logos, and Web sites.
- Use computer software to generate new images.
- Review final layouts and suggest improvements, as needed.
- Maintain archive of images, photos, or previous work products.
- Prepare illustrations or rough sketches of material, discussing them with clients or supervisors and making necessary changes.
- Draw and print charts, graphs, illustrations, and other artwork, using computer.
- Key information into computer equipment to create layouts for client or supervisor.
- Research new software or design concepts.
- Study illustrations and photographs to plan presentation of materials, products, or services.

- Mark up, paste, and assemble final layouts to prepare layouts for printer.
- Prepare notes and instructions for workers who assemble and prepare final layouts for printing.

## production manager

ameriprint apparel

sun prairie,

October, 2023 - February, 2025

- Establish or implement departmental policies, goals, objectives, or procedures in conjunction with board members, organization officials, or staff members.
- Perform personnel functions, such as selection, training, or evaluation.
- Plan or direct activities, such as sales promotions, that require coordination with other department managers.
- Manage the movement of goods into and out of production facilities to ensure efficiency, effectiveness, or sustainability of operations.
- Develop or implement product-marketing strategies, including advertising campaigns or sales promotions.
- Recommend locations for new facilities, or oversee the remodeling or renovating of current facilities.
- Implement or oversee environmental management or sustainability programs addressing issues such as recycling, conservation, or waste management.
- Direct non-merchandising departments of businesses, such as advertising or purchasing.
- Plan store layouts or design displays.
- Prepare staff work schedules and assign specific duties.
- Direct and coordinate activities of businesses or departments concerned with the production, pricing, sales, or distribution of products.
- Direct administrative activities directly related to making products or providing services.
- Monitor suppliers to ensure that they efficiently and effectively provide needed goods or services within budgetary limits.

## gm

two rivers signs and designs of portage inc

portage,

November, 2022 - October, 2023

- Establish or implement departmental policies, goals, objectives, or procedures in conjunction with board members, organization officials, or staff members.
- Perform personnel functions, such as selection, training, or evaluation.
- Plan or direct activities, such as sales promotions, that require coordination with other department managers.
- Set prices or credit terms for goods or services, based on forecasts of customer demand.
- Manage the movement of goods into and out of production facilities to ensure efficiency, effectiveness, or sustainability of operations.
- Perform sales floor work, such as greeting or assisting customers, stocking shelves, or taking inventory.
- Develop or implement product-marketing strategies, including advertising campaigns or sales promotions.
- Recommend locations for new facilities, or oversee the remodeling or renovating of current facilities.
- Implement or oversee environmental management or sustainability programs addressing issues such as recycling, conservation, or waste management.

- Direct non-merchandising departments of businesses, such as advertising or purchasing.
- Plan store layouts or design displays.
- Direct and coordinate activities of businesses or departments concerned with the production, pricing, sales, or distribution of products.
- Direct administrative activities directly related to making products or providing services.
- Prepare staff work schedules and assign specific duties.
- Monitor suppliers to ensure that they efficiently and effectively provide needed goods or services within budgetary limits.
- Direct or coordinate financial or budget activities to fund operations, maximize investments, or increase efficiency.

## art director

portage family skate park project  
portage,  
June, 2012 - January, 2025

- Formulate basic layout design or presentation approach and specify material details, such as style and size of type, photographs, graphics, animation, video, and sound.
- Present final layouts to clients for approval.
- Review and approve art materials, copy materials, and proofs of printed copy developed by staff members.
- Work with creative directors to develop design solutions.
- Create custom illustrations or other graphic elements.
- Confer with clients to determine objectives, budget, background information, and presentation approaches, styles, and techniques.
- Negotiate with printers and estimators to determine what services will be performed.
- Attend photo shoots and printing sessions to ensure that the products needed are obtained.
- Research current trends and new technology, such as printing production techniques, computer software, and design trends.
- Mark up, paste, and complete layouts and write typography instructions to prepare materials for typesetting or printing.
- Conceptualize and help design interfaces for multimedia games, products, and devices.
- Prepare detailed storyboards showing sequence and timing of story development for television production.

## production manager

kalahari mfg llc  
lake delton,  
September, 2010 - October, 2020

- Set and monitor product standards, examining samples of raw products or directing testing during processing, to ensure finished products are of prescribed quality.
- Direct or coordinate production, processing, distribution, or marketing activities of industrial organizations.
- Review processing schedules or production orders to make decisions concerning inventory requirements, staffing requirements, work procedures, or duty assignments, considering budgetary limitations and time constraints.
- Review operations and confer with technical or administrative staff to resolve production or processing problems.
- Develop or implement production tracking or quality control systems, analyzing production, quality control, maintenance, or other operational reports to detect production problems.
- Prepare and maintain production reports or personnel records.

- Review plans and confer with research or support staff to develop new products or processes.
- Maintain current knowledge of the quality control field, relying on current literature pertaining to materials use, technological advances, or statistical studies.
- Coordinate or recommend procedures for facility or equipment maintenance or modification, including the replacement of machines.
- Initiate or coordinate inventory or cost control programs.
- Negotiate materials prices with suppliers.
- Conduct site audits to ensure adherence to safety and environmental regulations.
- Develop or enforce procedures for normal operation of manufacturing systems.
- Implement operational and emergency procedures.
- Maintain records to demonstrate compliance with safety and environmental laws, regulations, or policies.
- Optimize operational costs and productivity consistent with safety and environmental rules and regulations.
- Prepare reports on operations and system productivity or efficiency.
- Supervise subordinate employees.

## Education

GED

menasha high school

9/2000 to 5/2004

arts/core

university of wisconsin - fox valley

9/2005 to 6/2006

studio arts / graphic communication and design

university of Wisconsin - green bay

9/2006 to 12/2009